

Calendar 2017 / 2018

Issue	Theme	Ad Reservation	Editorial	Ad Material	Delivery
Summer 2017/July 4th Issue	Summer Fashion Looking Good Real Estate Little Palm Island Fun in the Sun Beach Parties Yachts & Private Jets	June 5	June 5	June 5	June 29
Fall 2015/October	Fall Fashion for Him & Her	Sept. 4	Sept. 4	Sept. 8	Sept. 18
Holiday 2015/December	Gift Giving Exotic Destinations	Nov. 4	Nov. 4	Nov. 6	Nov. 27
Winter 2015/Jan./Feb.	Winter Get-A-Ways	Dec. 4	Dec. 4	Dec. 11	Dec. 18
Memorial Day 2016/May	Health & Wellness Yachting & Sailing	April 4	April 4	April 8	April 30
Fall 2016/October	Home Design Fall Fashion	Sept. 6	Sept. 6	Sept. 9	Sept. 22
Holiday 2016/December	Hot Gift Ideas Fun in the Sun & Snow	Nov. 4	Nov. 4	Nov. 9	Nov. 23
Winter 2016/Jan./Feb.	Food,Wine & Spirits	Dec. 6	Dec. 6	Dec. 9	Dec. 16
